

"Allied Network has been instrumental in assisting us with the maintenance of a database containing all of our customer and prospective customer information which entails over 200,000 records. They have assisted us in resolving issues with synchronizing information between our employees that work remotely, and the databases held locally in our corporate offices.

Any problems that have arisen have been solved in an efficient and timely manner by a skilled database technician."

*Rob Landon, CTIA A+ & Net+  
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Clipper Magazine, Inc.  
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"I knew what I wanted to accomplish through an e-commerce site, but had no idea of how to go about it. The people at Allied Network spoke to me in understandable terms, gained my input into the process, and developed a final product that does exactly what I want. It performs the complex functions that make my business run smoothly, but with a simple interface that is easy for me to use and manage."

*Laurel Lynn Petolicchio*

"My work in managing store construction and renovation is detail oriented and subject to human error. In a multi-million project, this can be very costly. For example, on one project, the delayed shipment of marble from Italy slowed construction and when it arrived, it was the wrong shade of color. On another occasion, we accidentally paid \$15,000 to a contractor that was owed \$1,500, and we never recovered the money. As a result of these kinds of errors, we were losing significant profit. Allied Network designed a system that allows us to create a cumulative construction report. This report cross-references vendors with the construction budget and tracks expenditures according to the percentage of work that has been completed. Now we're able to specifically follow the details of every project and simultaneously monitor accounting as the project moves forward. As a result, we've eliminated costly blunders and are now able to complete our building projects on time and on budget."

*Penny Crumbling  
Project Manager*

In 1993, Allied Network, Inc. opened its doors for business with a mission to help companies improve efficiency by upgrading or adding new automated sales and accounting software technology to their operations. By 1996, we realized the Internet was fast becoming an essential business tool, so we expanded our services to also include Internet applications. Since that time, we have developed many stand-alone or fully integrated web-based and in-office systems for our customers.

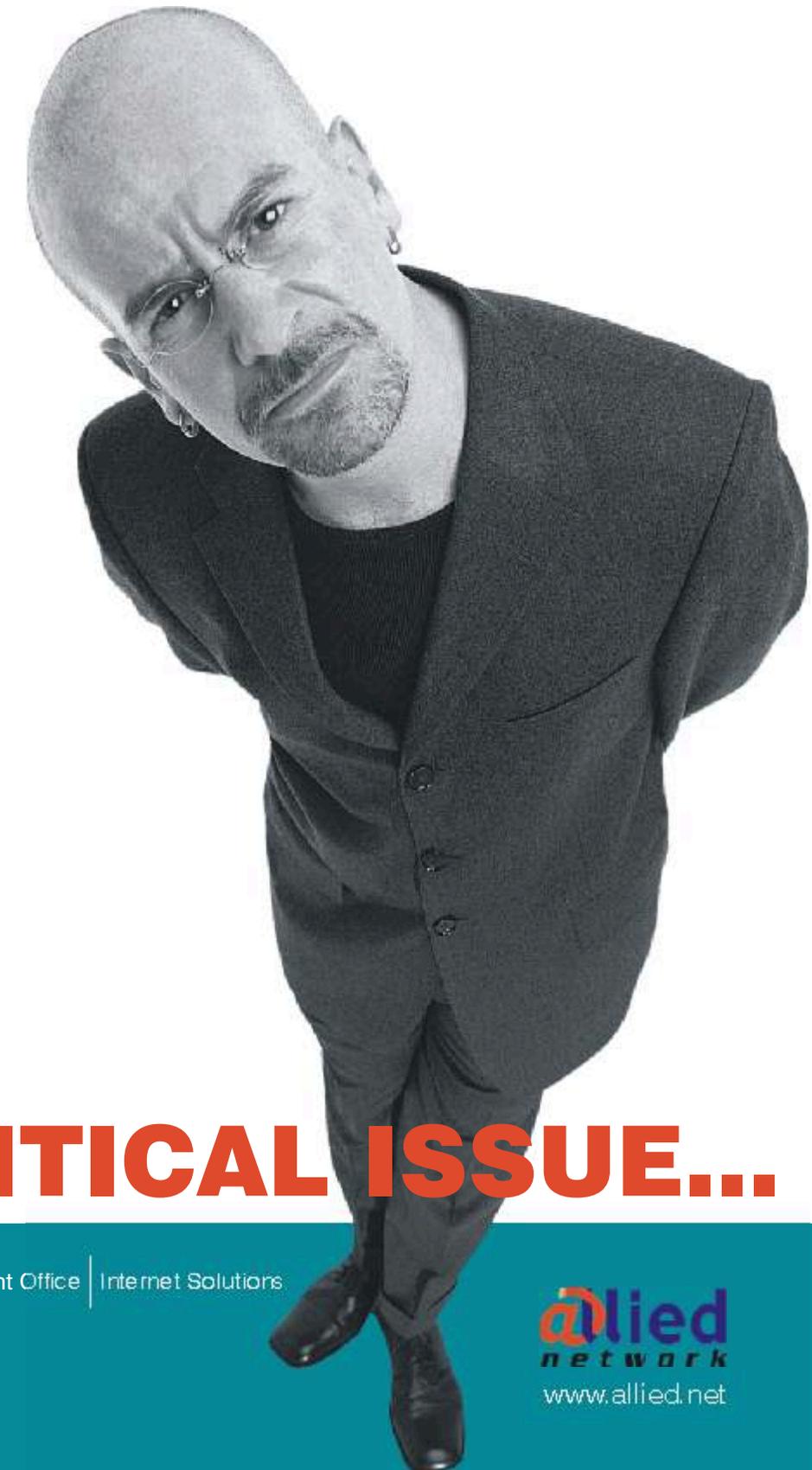
Our team of experienced programmers and customer service professionals employ a visionary approach to create innovative solutions that advance your competitive edge in the marketplace. By turning those visions into customized user-friendly systems that support the unique nature of your enterprise, we bring the efficiencies of tomorrow's technology to your e-commerce and traditional business needs today.



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**THE CRITICAL ISSUE...**

Front Office | Internet Solutions



# Do Your Information Systems Solve Problems?

Our clients tell us that if their information system is not solving problems it is usually creating them and have experienced one or some of the following issues:

- Inflexible, obsolete systems no one will support
- Inability to manage new changes as their business grows
- Lost sales opportunities due to poorly managed customer information
- Double data entry because of cobbled together systems
- Production tracking backlogs that created customer service headaches
- A website that is too hard to maintain and doesn't tie into the existing inventory management system.

These wasteful inefficiencies hit them right where it hurts the most—the bottom line. Yes, they were making a profit, but were frustrated when they realized that technology didn't help reduce costs the way it is supposed to.

They knew there had to be a better way.



## That's When We're Invited In



[www.allied.net](http://www.allied.net)

We help growth oriented, medium size companies achieve greater success by implementing technology solutions that feature tighter control and improved, more inclusive systems. Specifically designed for your business operations, these systems are highly efficient and user friendly. From the very first sales contact, to the last line item of accounts payable, we integrate your brick & mortar and online software packages into one seamless system that is a perfect fit for your company. Our solutions might include:

- Sales Management software
- Accounting Software
- Website programming
- And more...

Our clients tell us that our approach is very practical and hands on. We begin with the end in mind, asking, “How do you want your systems to interact with each other and with you? We want to hear your vision for streamlining your data.” The what, when, and the why coupled with our “how” will help us start right, and therefore, end right. After installing the system, we train your people how to use it so that it helps them work more efficiently and with a greater sense of confidence. Finally, we design your system to grow with your business so you see a noticeable return on your investment.

So if you're ready to confront the critical issue of problem-solving information systems, then call us today and we'll show you how to harness the power of technology and move your company to the next level.